

ADDY

COMPANY PROFILE

LET'S TALK BUSINESS.

addy

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CEO's Word

addy

OUR story

addy

Our story

...

Our vision

Our vision is to craft outstanding digital experiences that boost companies' reputations and market presence. We value the impact of small details and continuous effort for sustainable success. At Addy, digital success is an ongoing journey of excellence and innovation.



Our goals

At Addy Marketing Agency, our goal is to transform every creative idea into a success story. We strive to help companies reach their full Potential through innovative strategies that enhance their market presence and impact.

ADDY

MARKETING AGENCY



DREAM

We blend creativity with strategy to make your vision not just a possibility, but an exciting, impactful journey dream big, and let us bring those dreams to life with innovation and flair

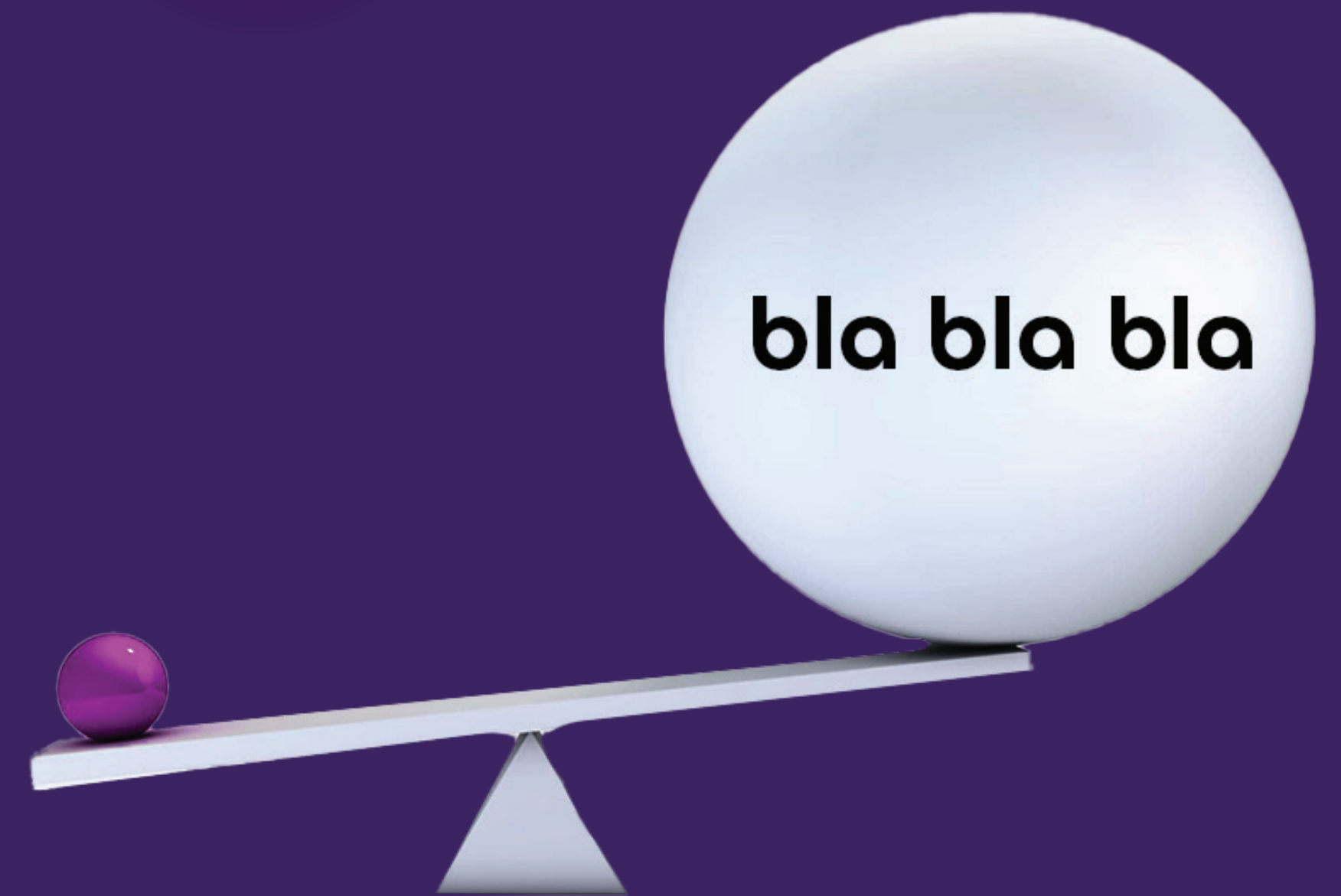


BUILD

At Addy, we build strong digital foundations for brands. Our careful planning and creative solutions make your digital platform both powerful and flexible. With Addy, you're setting the stage for lasting success and market leadership.

ACHIEVE

we turn your digital goals into reality with focused strategies and expert execution ASs we boost your online presence and optimize your marketing efforts for lasting growth and success





“

**Dreams don't work
unless you do**

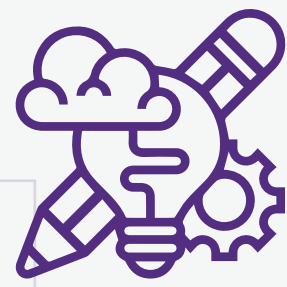
”

A background illustration in light purple line art. It features several stylized, vertical, column-like structures with varying heights and widths. Some have horizontal lines, suggesting steps or a textured surface. The overall style is minimalist and architectural.

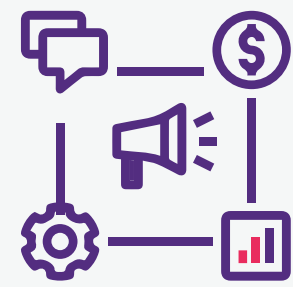
OUR SERVICES

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OUR SERVICES



Designing and
Motion graphics



Ads Management
(PPC + SEM)



Web and App
Development



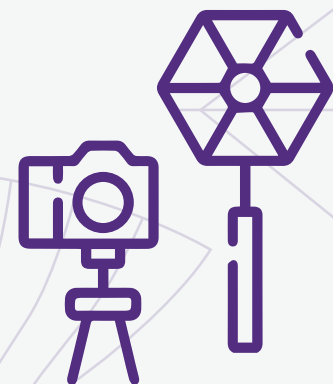
Branding



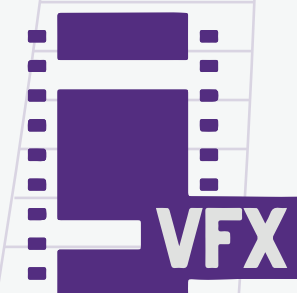
Digital
Marketing



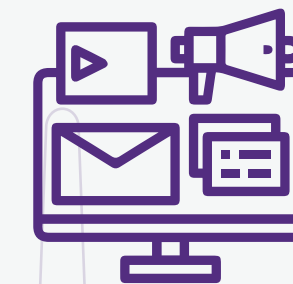
Content
Marketing



PHOTOGRAPHY
AND ART DIRECTION



VFX
CGI



Social Media
Management

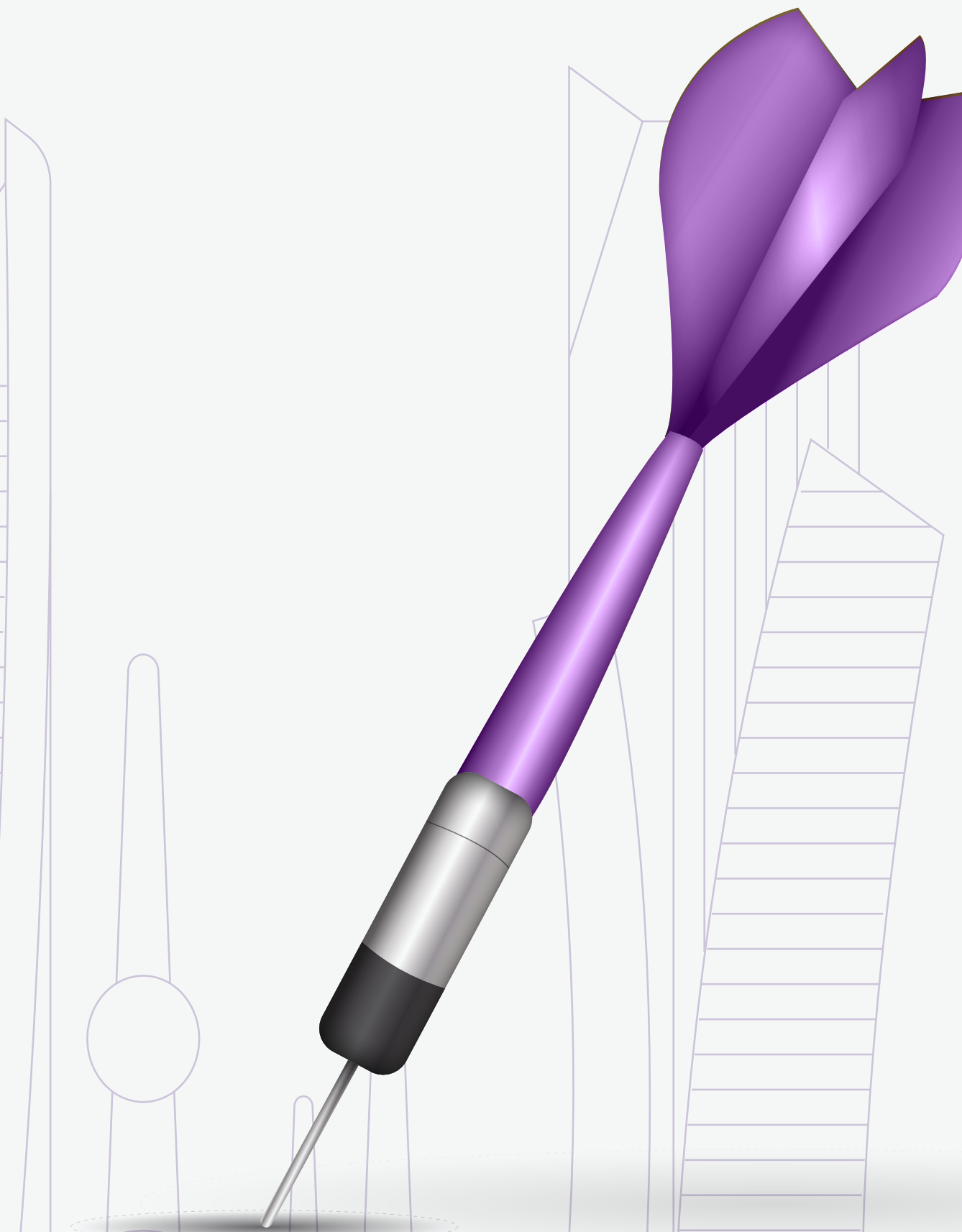


SEO

DIGITAL MARKETING

They know you, love you then trust you

We start by making people knowing you
then create solutions they love, and
consistently achieve success together



DIGITAL MARKETING

Study the market, audience and competitors

Set clear and measurable goals

Design content strategies and select channels

Launch campaigns and coordinate activities

Analyze results and make suggestions for improvement



BRAND IDENTITY DESIGN



.DESIGN IS THE SILENT AMBASSADOR OF YOUR BRAND

PAUL RAND



We create a distinct and solid identity that aligns with your brand's values and helps you stand out in the market

يا لأيد يا رايق



DESIGN

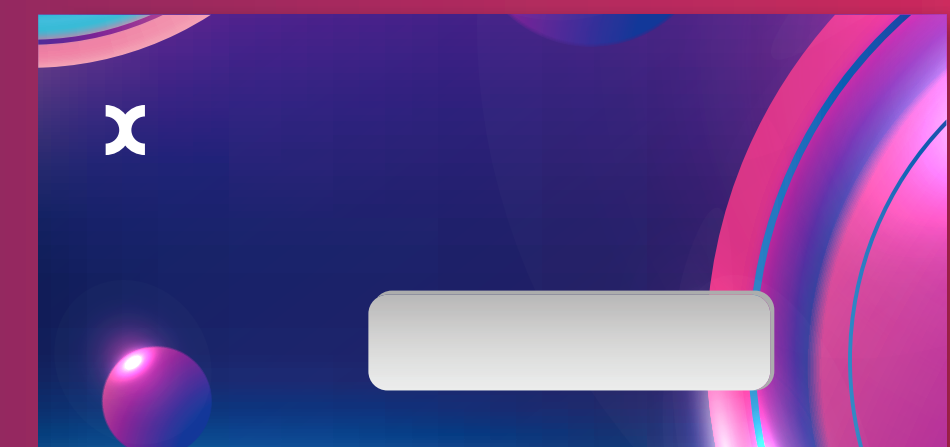
BRAND IDENTITY DESIGN

Define brand identity goals and client needs

Study the market and competitors to identify competitive advantages

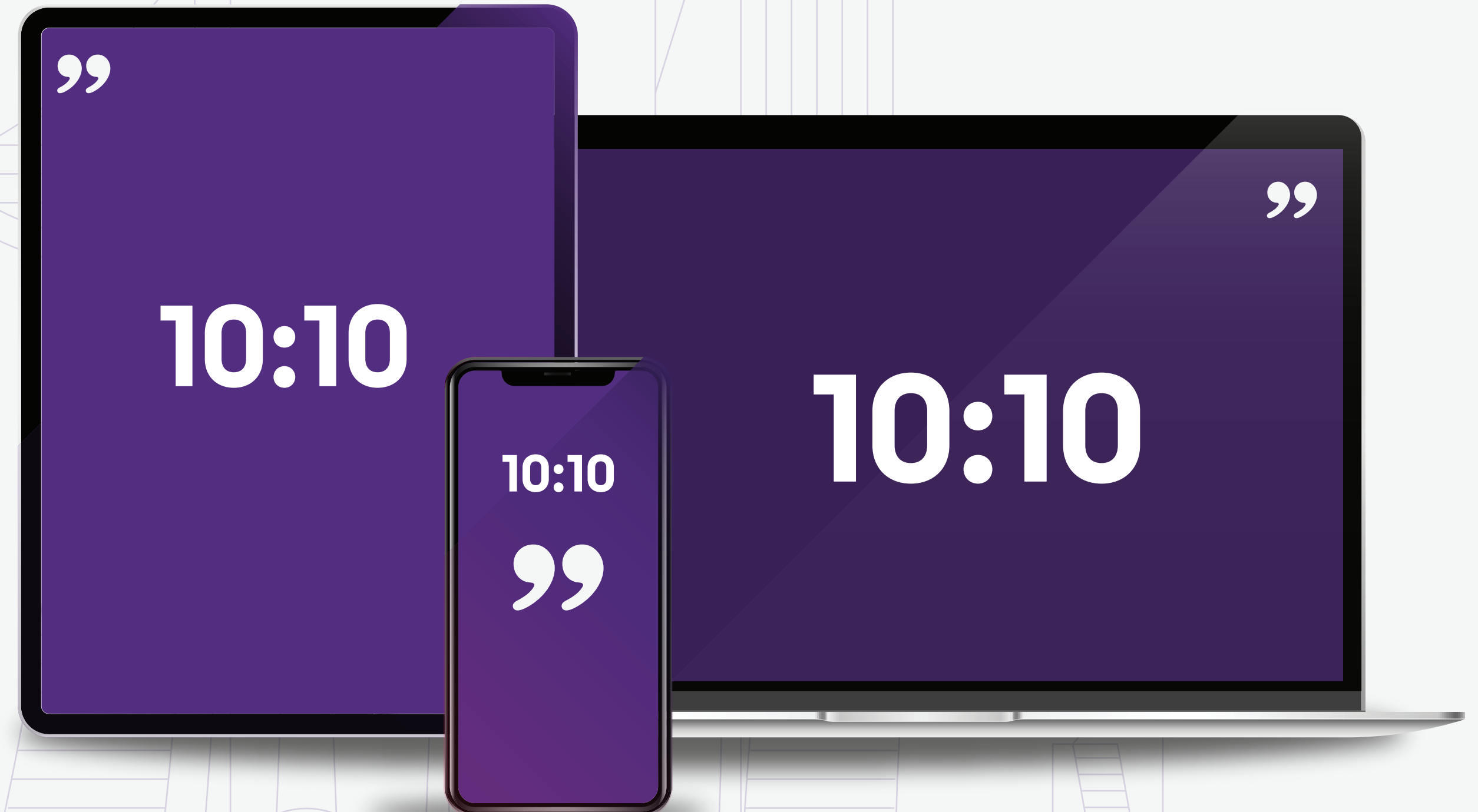
Design the logo and other identity elements

Implement the design across various channels



WEBSITE DESIGN AND DEVELOPMENT

Good design is what makes a visitor stay, and a great experience is what makes them come back and that's what we do at Addy



WEBSITE DESIGN AND DEVELOPMENT

Determine the site's objectives
and client needs

Design the user interface(UI - ux)

Develop the front-end and back-end

Using technologies such as
HTML, CSS, JavaScript, and PHP

Test to ensure there are no errors

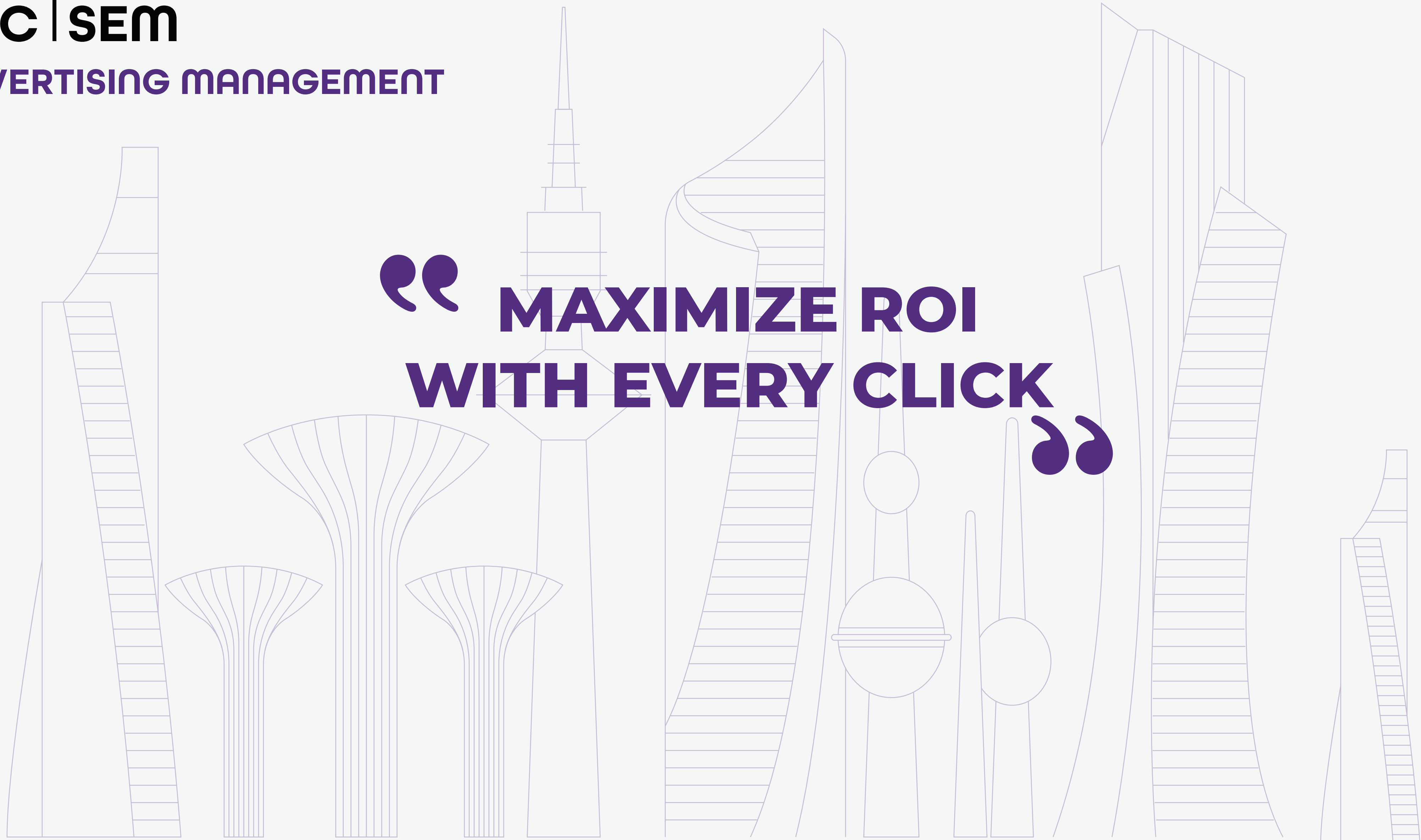
Monitor the performance



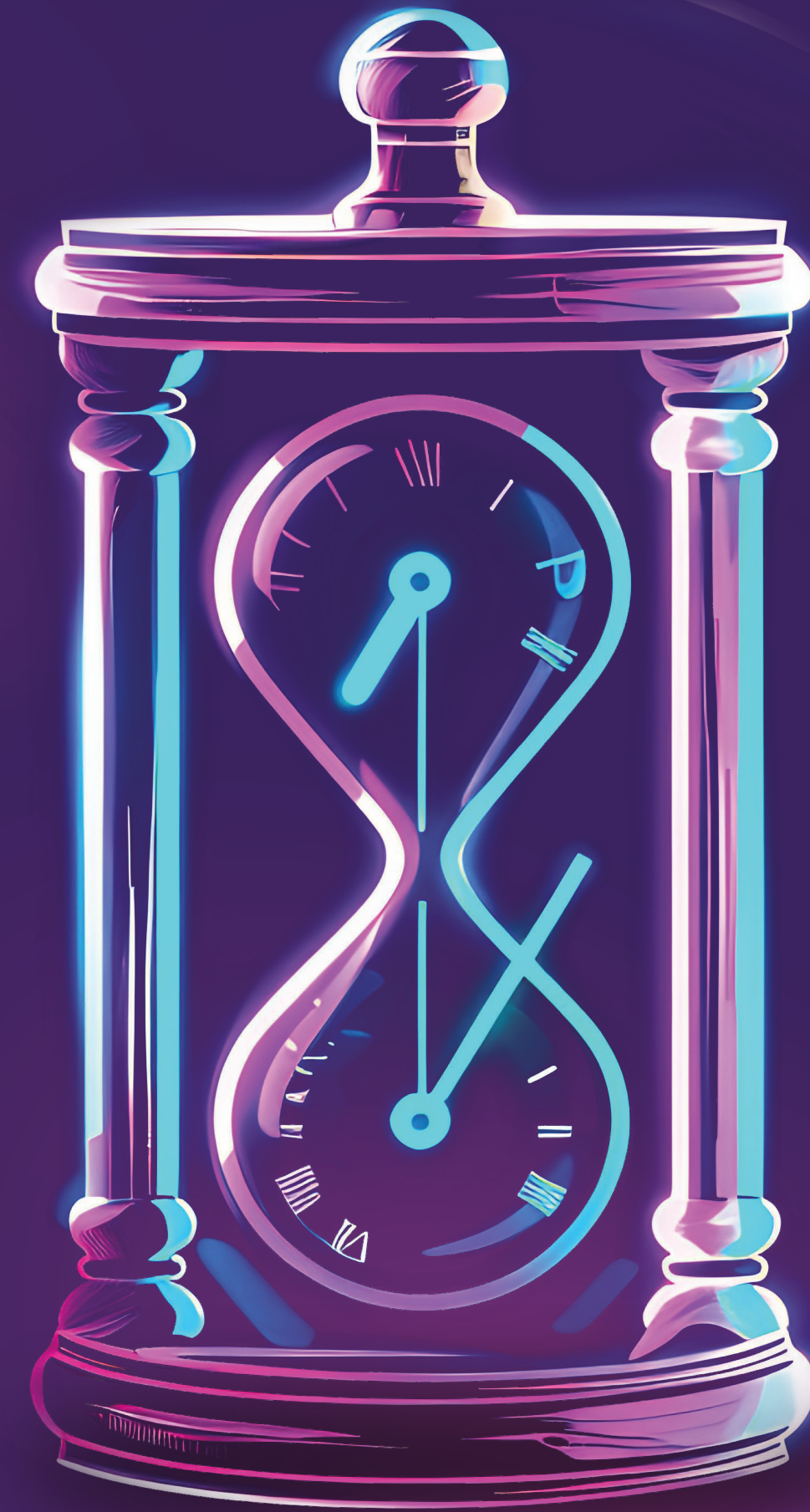
PPC | SEM

ADVERTISING MANAGEMENT

**“ MAXIMIZE ROI
WITH EVERY CLICK ”**



At Addy, we use strategic keyword research and performance analysis to ensure every ad dollar is well spent, turning clicks into valuable results .



PPC | SEM

ADVERTISING MANAGEMENT

Define Campaign Goals

Choose the right marketing channels and Budget

Launch and monitor advertising campaigns

Collect data and evaluate performance using

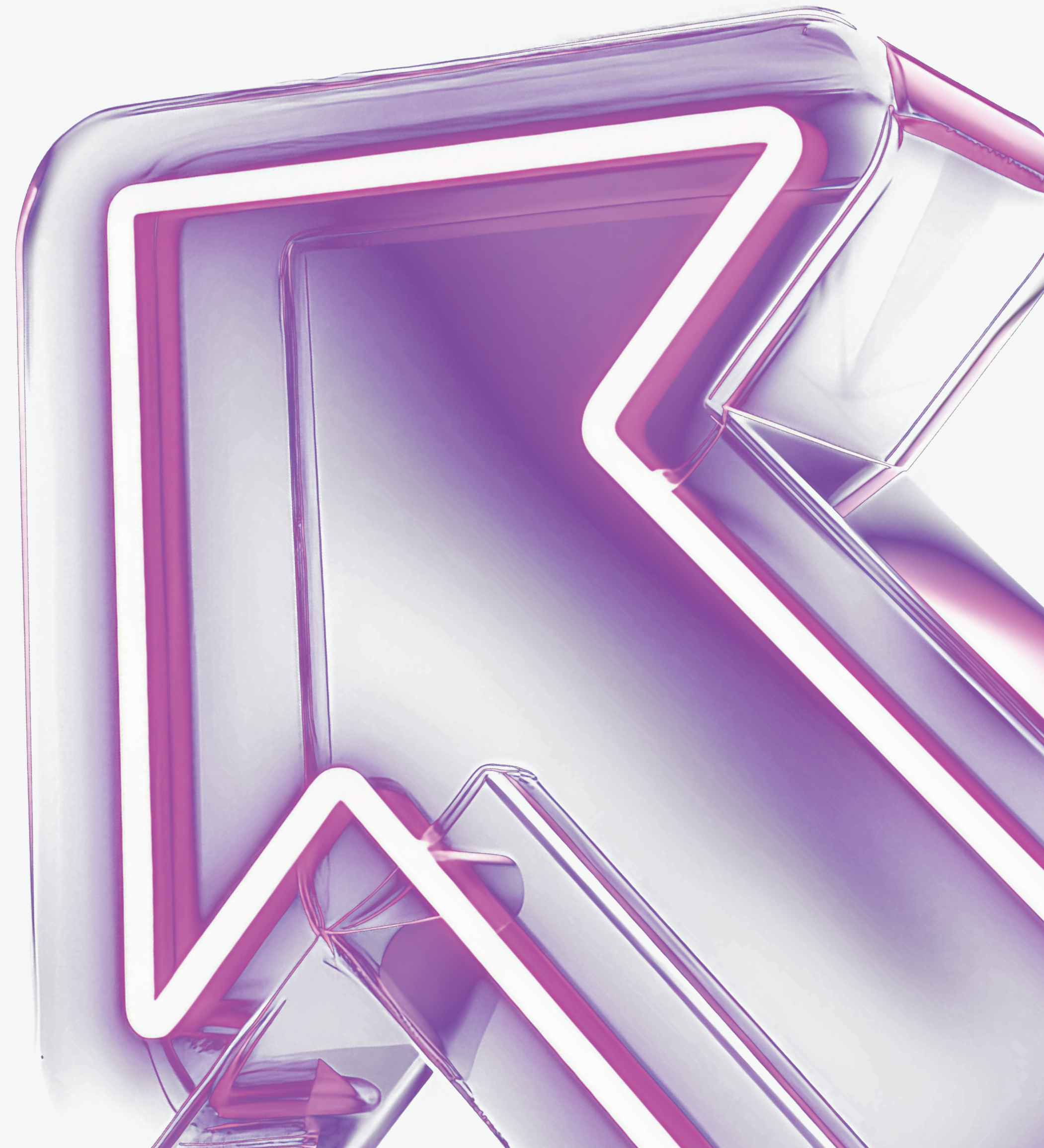
Performance Reporting



DESIGN AND MOTION GRAPHICS

Artwork is a powerful voice for a brand drawing in audiences and sparking conversation

Our designs and logos go beyond visual appeal captivating hearts and leaving a lasting impression that keeps your brand top-of-mind



DESIGN AND MOTION GRAPHICS

Logo and visual identity design

Design of print and digital
marketing materials

UI/UX design



Search Engine Optimization

“Google only loves you when everyone else loves you first”

Victor Pan



At ADDY, we work to use keywords effectively to ensure you appear on the first pages of search results so you are visible and influential .

Search Engine Optimization

Keywords Research: Identify relevant keywords

On-Page Optimization: Optimize titles, descriptions, and headers

Off-Page Optimization: Build backlinks from reputable sites

Monitoring Performance



Social Media Management

“ THE BEST MARKETING
DOESN'T FEEL LIKE MARKETING ”

Tom Fishburne



**Simplicity is the key, the clearer and simpler
your message is, the faster it will reach
This is what we believe in at Addy**

**Over-hyping products as if they work
miracles no longer works**

Social Media Management

Define Goals & Audience

Create Engaging Content

Respond to Followers

Track & Adjust Performance



“IN THE WORLD OF CGI
THE LIMIT IS YOUR IMAGINATION”



In Addy we will bring any idea to life, turning abstract concepts into stunning visuals. With CGI, the boundaries of traditional filmmaking are expanded, as addy making the impossible possible

VFX, CGI techniques

Enhance Video: Add visual effects to enhance videos

Create 3D Objects: Design 3D objects and scenes.

Integrate VFX: Combine VFX and CGI with live-action footage.

Synchronize Movement: Adjust digital objects to match video motion.

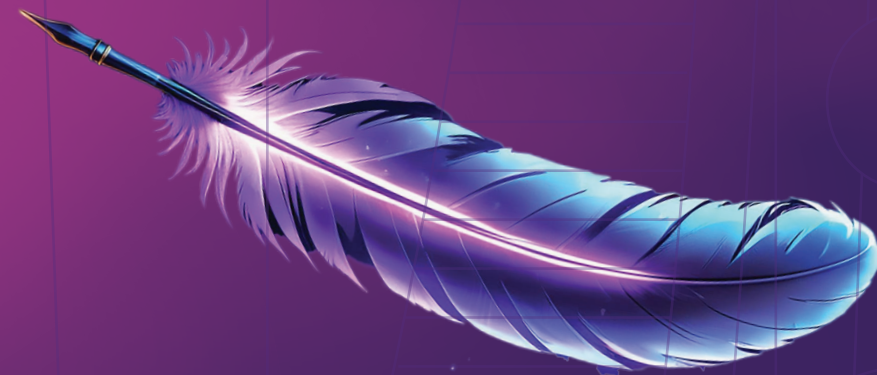


PHOTOGRAPHY AND ART DIRECTION

We provide photography and art direction services with the latest technology to capture moments in creative and impactful ways from product and event photography to advertising we ensure high quality that reflects your brand identity



**Every small step we take
makes great achievements**



our clients

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Our clients

are at the core of our business, driving us to deliver solutions that meet their objectives. We are committed to forging long-term relationships which inspire us to continuously explore new possibilities and expand our horizons.



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THANKS

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